

Helping Folks “Catch the Buzz”

Getting the call!

If you are contacted to make a presentation about bees and/or beekeeping, what should you do first?

1. Decide if this is something you WANT to do. There is no shame in not having the time or desire to do this. Doing it well requires planning and preparation.



2. If you say “no thank you,” be prepared to recommend someone else! Perhaps a member of your local bee club? (Or me! I am a retired educator who came to beekeeping as a hobby and was brought out of retirement to form a part-time business to meet the demand for this type of program.)

3. If you decide to say YES, hurray and be prepared to have fun! Ask lots of questions up front:

- a. The age/grade level of the audience?
- b. The approximate size of the group?
- c. Any specific curriculum focus for the presentation?
For example: Beekeeping, Pollination, Ecology/Environment, etc.
- d. Inside or outside for the program?
- e. Time allotted for the program?
- f. The number of groups to whom you will offer your program?
- g. Any money budgeted for the program? (I usually offer to purchase honey straws in bulk.)
- h. Honorarium or speaker fee? (This is entirely up to you. You can always donate the fee to your local bee club.)
- i. Finally, don't feel like you must re-invent the wheel! Look for resources already available, like the ones shared at WaggleDanceHoneybees.com

